ABOUT

I strive to be an exceptional worker, no matter what job or task is given to me. I enjoy a fast paced work environment and am able to meet and exceed deadlines. I am an overachiever who is delighted to learn new skills and be exposed to new situations.

EDUCATION

NEW ENGLAND INSTITUTE OF TECHNOLOGY

Bachelor of Science Degree Major | Graphics, Multimedia, and Web Design | 2020

AWARDS

CADC

2023 Silver Award for Bishops Orchards Holiday Reels

2023 Excellence Award for Connecticut Grown Stop Motion Reward

2022 Excellence Award Darien Foundation 3D Mailer Campaign

2022 Excellence for Valentines
Day Social Animation

CONTACT

destinya.fry@gmail.com 401.363.1100 studiodstny.com

DESTINY FRY

WORK HISTORY

GRAPHIC DESIGNER

Family First Life | Connecticut | June 2023 - Present

- Edited multiple social media reels
- Utilized knowledge from previous positions to help further define the marketing department such as: creating eblasts, introducing new programs like CapCut, started using social media calendars, and more
- Designed T shirts and Thumbnails for YouTube
- Photographed and documented their annual 2024 Convention
- Filmed, photographed, edited, and published Podcasts

DIGITAL DESIGNER

Miranda Creative | Connecticut | Nov 2021 - June 2023

- Designed and assisted on multiple websites for Connecticut companies: <u>cirma.ccm-ct.org</u>, <u>andersontriallawyers.com</u>, <u>ctarttrail.org</u>, <u>parkvillemarket.com</u>, and <u>agingct.org</u>
- Developed commercial campaigns using various styles
- Designed Social and Digital Ads with successful engagements and impressions
- Created and designed monthly eblasts for a multitude of clientele
- Introduced and Implemented new media and assets for the company's use

DIGITAL MEDIA SPECIALIST

Structure Builds LLC | Connecticut | May 2021 - Oct 2021

- Rebuilt their website
- Complied and edited videos used on their website
- · Maintained their Meta Business Suite
- · Conducted photo shoots for their renovated offices

LEAD GRAPHIC DESIGNER

Red Planet Ventures | Remote | Jan 2021 - Sept 2021

- Designed Website Mockups and User Interfaces
- Created and Updated logos for different companies
- Designed Sales and Investment sheets

SKILLS

ADOBE SUITE | MOTION GRAPHICS | WEB DESIGN | VIDEO EDITING | WORDPRESS | EBLASTS | SOCIAL & DIGITAL ADS | BRANDING | PHOTOGRAPHY

PROJECTS

For additional information on projects completed over the years, visit my portfolio at <u>studiodstny.com</u>.